

HORIZONIX CORP N.V.:

1. Operations Description

Horizonix Corp N.V. is an officially incorporated company under law of Curacao with company number 166811 and registered address at Hanchi Snoa 19, Willemstad, Curaçao. Company is a licensed holder of a rented online sports betting platform that was created in accordance to the latest international standards, design, and certification and in accordance with the requirements of European Sports betting associations. The platforms are equipped to manage large numbers of players and perform efficiently under high demand. Additionally, game integration can be done by clients, either directly or through our partners. It's also important to note that our platforms are secure and multi-functional.

The company will rent out the leased software and receive remuneration for it. To date, there are several reliable partners who will rent our software (in the process of signing the contracts).

The company will operate only with B2B partners. Our business is not related to casinos and is based on renting out our unique software.

The Company pays for services and web-hosting of Google, Mailchimp, and Amazon and for employees in Ukraine (private entrepreneurs).

The Company is planning to increase marketing costs which, we believe, will result in the signing of agreements with new B2B clients.

Platform Components:

1) Sportsbook integration

Iframe integration offers a fast solution for gambling aggregators, platforms, and operators who either lack a Sportsbook or wish to enhance their current sports betting offerings.

2) Games

The platform offers full flexibility for integrating any game, thanks to its proprietary CRM and bonus engine included in the package.

It offers:

- 5000+ games from world-renowned providers
- Live games delivered by key providers
- Virtual sports
- Television lotteries
- CMS-based tools for content optimization on every page
- Additional integrations upon request
- Jackpots, free spins and tournaments

3) CRM

The platform features an advanced proprietary CRM system that enables operators to plan and automate every aspect of marketing interactions and customer experience from the moment of login.

Features of CRM:

- Real-time data collection;
- Unique tools for creating content and managing templates for any channel of communication;
- Bonus engine, based on refined trigger-modelling for over than 150 events;
- 200 various triggers for customer segmentation and identification;
- Communication via email, SMS, WhatsApp, push notifications, Telegram, other messengers and social networks;
- Fully automated event-processing technology (trigger chains);
- Complete control over content and database.

4) Payment Systems

- 250+ payment methods worldwide (including cryptocurrency wallets);
- Additional integrations through a universal StateMachine hub;
- Intelligent fund withdrawal management system;
- Automated fund-withdrawal processing algorithms;
- All currencies (including crypto).

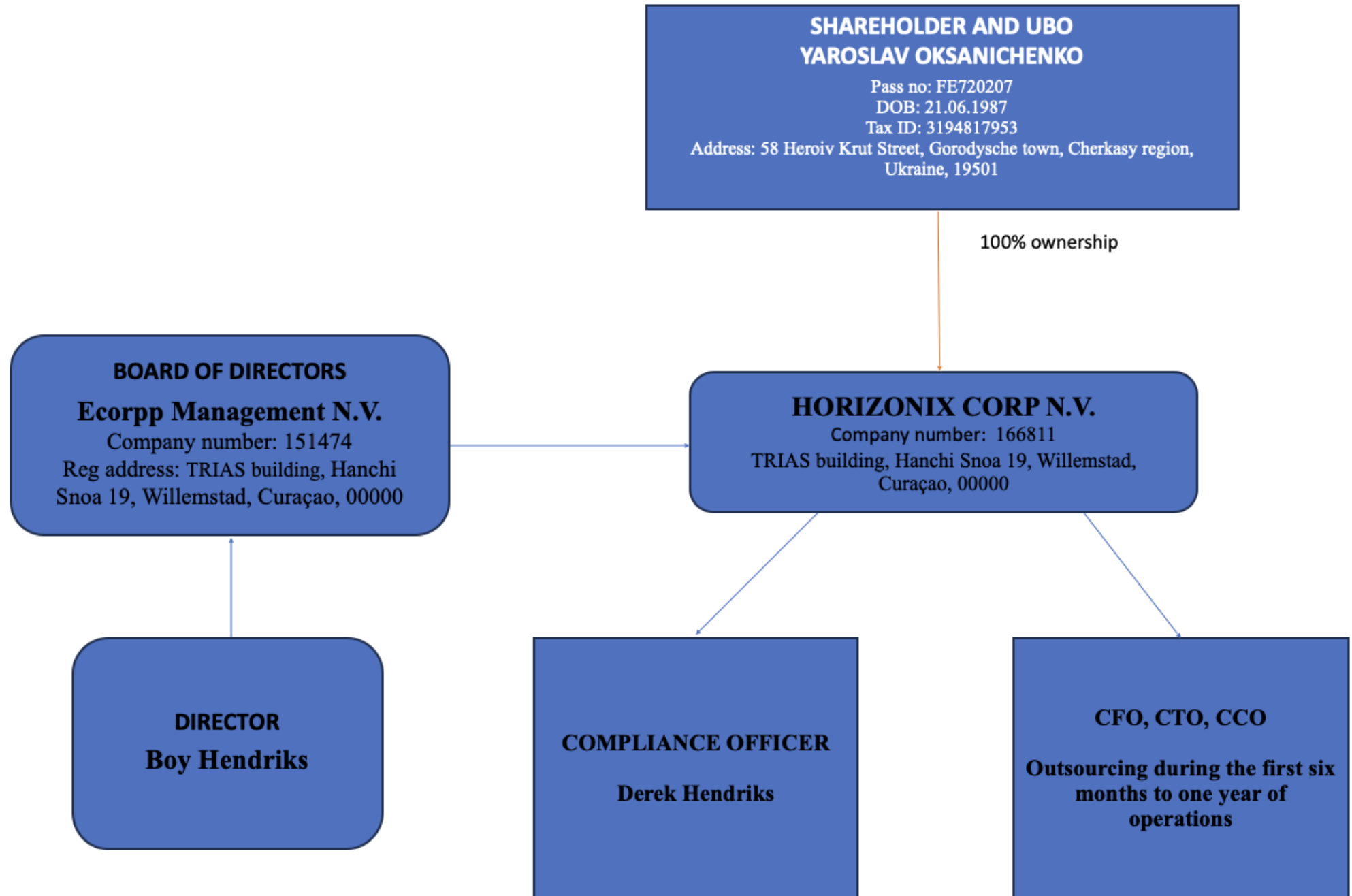
5) Business Analytics

OLAP data cubes enable clients to create customizable reports with over 100 metrics and filters. Users can design personalized dashboards and schedule report delivery to specific stakeholders. Leveraging Vertica DB technology, reports are generated quickly without affecting product performance or the database.

Partners' Market

Our Partners mainly operate in LatAm and some in Africa

2. Structure chart HORIZONIX CORP N.V.



3. Business forecasts for 3 years.

Statement of profit & loss

Amounts in EUR '000

	Aug -24	Sept-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	TOTAL 2025	TOTAL 2026	TOTAL 2027
Clients' operations													
<i>GGR Sportbook</i>	0	20	30	40	50	90	120	170	210	240	3500	6000	7000
<i>GGR Casino</i>	0	1000	1500	1600	1800	2000	2400	3100	3700	4300	90000	210000	230000
Revenue Sportbook	0	2	3	4	5	9	12	17	21	24	350	600	700
Revenue Casino	0	140	210	224	252	280	336	434	518	602	12600	29400	30400
Other services	0	10	10	10	10	20	20	20	25	25	360	600	700
Net Ordinary Profit	0	152	223	238	267	309	368	471	564	651	13310	30600	31800
Casino games providers' Fee	0	100	150	160	180	200	240	310	370	430	9000	21000	21500
Software, license and server fees	0	10	10	15	15	15	20	20	23	23	420	660	760
Total COGS	0	110	160	175	195	215	260	330	393	453	9420	21660	22260
Gross Profit	0	42	63	63	72	94	108	141	171	198	3890	8940	9540
Software lease (Esirel Ltd.)	0	21	32	34	39	44	53	69	82	95	1964	4546	4800
Employees cost	0	10	10	10	10	10	10	10	10	10	240	480	500
Marketing cost	0	20	20	20	20	30	30	50	50	50	600	600	650
Operating Expense	0	51	62	64	69	84	93	129	142	155	2804	5626	5950
Net Ordinary Profit	0	(9)	1	(1)	3	10	15	12	29	43	1086	3314	3590

Lease fee base will be related to partners' GGR (Gross gaming revenue) on the platform.

4. Key suppliers and clients.

Suppliers:

1. Evolution Malta Limited - Malta - <https://www.evolution.com/> - games services provider
2. Loberta UAB (1GameHub) - Lithuania - <https://1gamehub.com/> - games services provider
3. Evoplay Entertainment Limited - Cyprus - <https://evoplay.com/#> - games services provider
4. Employees in Ukraine (private entrepreneurs)

Clients:

1. Shapefy B.V. - Curacao, we will provide them online betting platform.
2. MOJA GROUP INC. - <https://mojabet.cd/> - Mauritius, we will provide them online betting platform.

5. Risk evaluation and management.

Risk assessment, mitigation, verification, control, and management will be outsourced to third-party professionals, including Compliance Officer Derek Hendriks, the MLRO Officer, and other qualified officers as per the contract.

6. Legal and governance framework.

Yaroslav Oksanichenko, as the UBO, independently makes all key day-to-day decisions. Ecorpp Management N.V. serves as the management board under contract, providing support and advice. The board cannot block the company's activities, as the company structure is simple and clear, with one UBO. No third parties can interfere with the company's operations. Only the UBO, Yaroslav Oksanichenko, has the authority to dismiss the board of directors.

7. Target KPIs and business objectives.

Target KPIs:

1) Client Acquisition Rate: Secure a defined number of B2B clients within the first year of operation.

KPI: Number of new business clients signed per quarter.

2) Revenue Generation: Achieve a specific revenue target from platform leases in the first year.

KPI: Total revenue generated from platform leasing agreements.

3) Platform Utilization: Maximize the usage of the betting platform by clients.

KPI: Average usage rate of the platform by each client, measured in terms of transactions or active users.

4) Client Satisfaction and Retention: Ensure high client satisfaction to foster long-term relationships.

KPI: Client retention rate and client satisfaction scores collected via surveys.

5) Operational Efficiency: Streamline operations to manage costs effectively.

KPI: Operating margin and cost per client serviced.

6) Market Penetration: Establish a strong presence in key target markets.

KPI: Market share in the regions where Horizonix operates.

7) Regulatory Compliance: Maintain full compliance with all relevant regulations from the outset.

KPI: Number of regulatory issues or compliance breaches.

8) Innovation and Development: Continuously enhance the platform to meet client needs.

KPI: Number of new features or updates released per year.

Business Objectives:

1) Establish Market Presence:

- Launch the business and establish Horizonix Corp N.V. as a credible and reliable provider of B2B betting platform services.
- Achieve a significant market presence within the first two years of operation.

2) Client Base Expansion:

- Rapidly grow the client base by targeting businesses in need of reliable betting platform services, focusing on key markets with high demand.

3) Long-Term Partnerships:

- Build and maintain strong, long-term partnerships with B2B clients to ensure steady revenue streams and mutual growth.

4) Product Excellence:

- Continuously improve the betting platform to ensure it remains competitive, user-friendly, and aligned with industry trends.

5) Financial Stability:

- Ensure the company achieves financial stability by meeting revenue and profitability targets, and by managing costs effectively.

6) Compliance and Risk Management:

- Establish robust compliance and risk management frameworks to navigate regulatory requirements and mitigate operational risks.

Horizonix Corp N.V. will measure success through the consistent tracking of the above KPIs, which will provide insight into the company's performance in acquiring and retaining clients, generating revenue, and maintaining operational efficiency.

Long-term success will be defined by achieving sustained growth in market share, expanding into new regions, and becoming a recognized leader in the B2B betting platform industry. Additionally, the company aims to foster innovation, ensuring that its platform evolves in response to client needs and industry changes. By focusing on these objectives, Horizonix Corp N.V. intends to build a strong foundation for lasting success in the competitive B2B market.

8. Policies and Procedures.

- Considering the extensive background of UBO Yaroslav Oksanichenko, who has been a private entrepreneur in gambling projects, startups, and legal support globally since 2018, he has gained valuable experience and accumulated a significant knowledge base. This expertise enables him to independently develop internal policies using publicly available information sources.
- In accordance with the company's AML policy, reporting to the GCB will be instant!
- Since 2018, I, Yaroslav Oksanichenko (UBO), have gained considerable experience in supporting projects and providing legal services in the gambling industry. I believe that this background has given me substantial experience, a strong knowledge base, and the appropriate competence and qualifications to develop and draft the company's internal policies.